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# Takaaki Matsumoto: Design





## Synopsis

Over the course of a 30-year career, graphic designer Takaaki Matsumoto has created award-winning publications for clients that include artists, museums, educational institutions and retailers. In and Out of Design showcases projects-ranging from simple logotypes to museum publications to complex visual communications systems-that presented particular design challenges, and records how a solution was finally arrived at.

### **Book Information**

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